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For Immediate Release

Blueprint Announces Key Leadership Changes

CHICAGO, March 16, 2022 – Blueprint today announced key leadership changes that includes co-founders Ben Firestone and Jacob Gehl being named Chief Executive Officer and Chief Vision Officer, respectively. Additionally, longtime team members Ryan Chase, Michael Segal, and Steve Thomes are now partners and Executive Managing Directors. These moves represent Blueprint's commitment to productive growth and agility that has allowed it to be successful, even through some of the most unprecedented times.

The title of Chief Executive Officer better describes the leadership role Firestone has embraced for several years. He will continue to focus efforts on leading the firm's management team and perfecting Blueprint's service offering to continue its mission of delivering optimal solutions. In the role of Chief Vision Officer, Gehl is primarily tasked with developing and executing the firm's long-term growth plan. The roles of CEO and CVO are structured to work hand in hand, and the changes do not impact either individual's primary function of investment sales advisor.

Firestone and Gehl said in a joint statement, "While Blueprint's culture and core values haven't wavered since the firm's inception in 2013, we have been fortunate to have experienced considerable growth. Our evolution has led us to professionalize our organizational structure for the benefit of our team and ultimately our clients."

On the addition of Chase, Segal, and Thomes to partner, Firestone and Gehl added, "Their influence is already seen throughout Blueprint and our industry, and we are excited to have their commitment, vision, and trust at the ownership level."

Blueprint's YTD activity is 15 transactions valued at just under \$500 million, and represents trades in seniors housing, skilled nursing, and medical office, as well as financing solutions through its Capital Markets practice. Its current offerings represent an additional \$3.7 billion in market value.

About Blueprint

Blueprint's innovative approach to investment sales intersects broad market coverage and unrivaled analytics. This formula for optimal transaction execution has awarded it the leading healthcare real estate advisor with a proven track record of more than 489 transactions valued at \$7.76 billion and comprehensive industry expertise in skilled nursing, seniors housing, and medical office. The company's website is www.BlueprintHCRE.com.