



Media Contact:
Michelle Marzullo
(312) 300-4185

mmarzullo@BlueprintHCRE.com

For Immediate Release

Blueprint Surpasses \$6 billion in Transaction Volume as Firm Marks its 7th Anniversary

CHICAGO, October 14, 2020 – Blueprint remains steadfast to successfully advise in the current environment and today announced it has surpassed \$6 billion in transaction volume since its inception in 2013, of which more than \$650 million is attributed to activity since March of this year.

The latest transaction, and one responsible for advancing the \$6 billion mark, was a \$97 million portfolio sale of newly constructed seniors housing communities in St. Louis. Remarkable in its own right, the deal commenced marketing in May, well into the turbulence caused by the pandemic. The achievement signals the resolute platform pioneered by Blueprint seven years ago.

“We strongly believe the success we’ve seen during the pandemic can be credited to our unparalleled approach to brokerage,” said Steve Thomes, Senior Managing Director and Head of Business Development. “We aren’t ignoring the impacts of COVID-19, we’re adapting to them and advising our clients accordingly.”

That approach centers on broad market coverage with regional expertise, the result of which is Blueprint’s unmatched activity levels.

“Our activity gives us a unique vantage point on the market,” said Ryan Chase, Senior Managing Director and Head of Market Strategy. “Our analytic team underwrites approximately 1,000 properties of all shapes and sizes on an annual basis—that volume yields invaluable data and, coupled with Blueprint’s collaborative platform, enables us to deliver exceptional results even during a pandemic.”

With an additional \$1.7 billion in active sale mandates and an unrelenting mission to be a resource to the industry in the face of uncertainty, Blueprint continues to pave the way for getting deals done in the new normal.

About Blueprint

Blueprint’s innovative approach to investment sales intersects broad market coverage and unrivaled analytics. This formula for optimal transaction execution has awarded us the leading healthcare real estate advisor with a proven track record of more than 400 transactions valued at \$6.45 billion and comprehensive industry expertise in skilled nursing, seniors housing, and medical office. The company’s website is www.BlueprintHCRE.com.